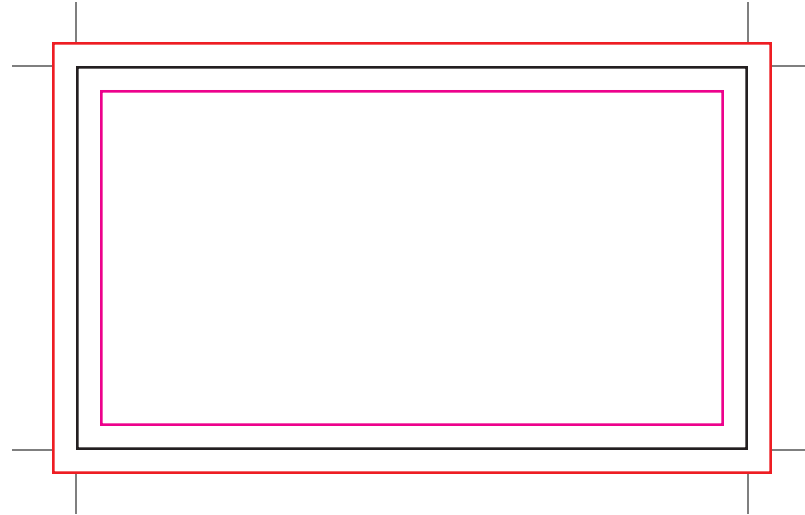


*Please keep all design elements within the **magenta** guides*



**Front**



### **3.5" x 2" Front**

**Red Guides** = Bleed (.125" outside)

- Extend elements that will print to the edge of your piece to the red guides.

**Black Guides** = Trim

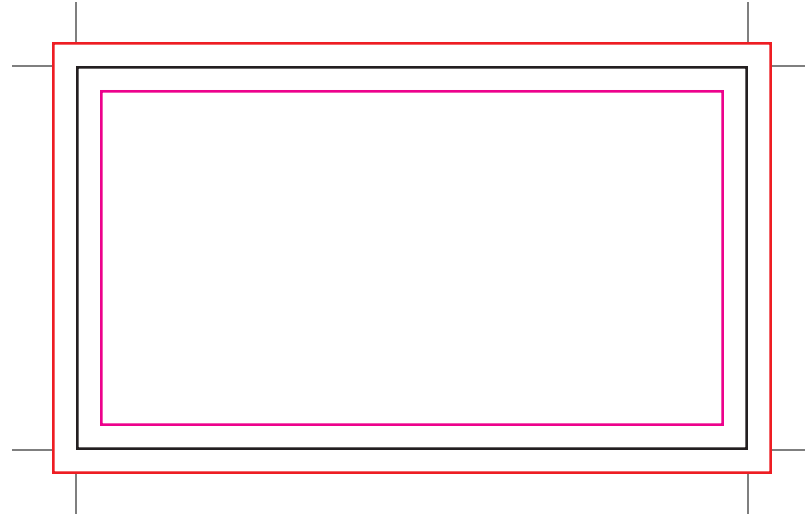
**Magenta Guides** = Safe Zone (.125" inside)

- Unless your piece bleeds, keep important elements within the magenta lines.

Please keep all design elements within the *magenta* guides



Back



### 3.5" x 2" Back

**Red Guides** = Bleed (.125" outside)

- Extend elements that will print to the edge of your piece to the red guides.

**Black Guides** = Trim

**Magenta Guides** = Safe Zone (.125" inside)

- Unless your piece bleeds, keep important elements within the magenta lines.