Please keep all design elements within the magenta guides

Front

mitchell
GRAPHICS

6" x 8.5" Postcard Front

Red Guides = Bleed (.125" outside)
- Extend elements that will print to the edge of your piece to the red guides.
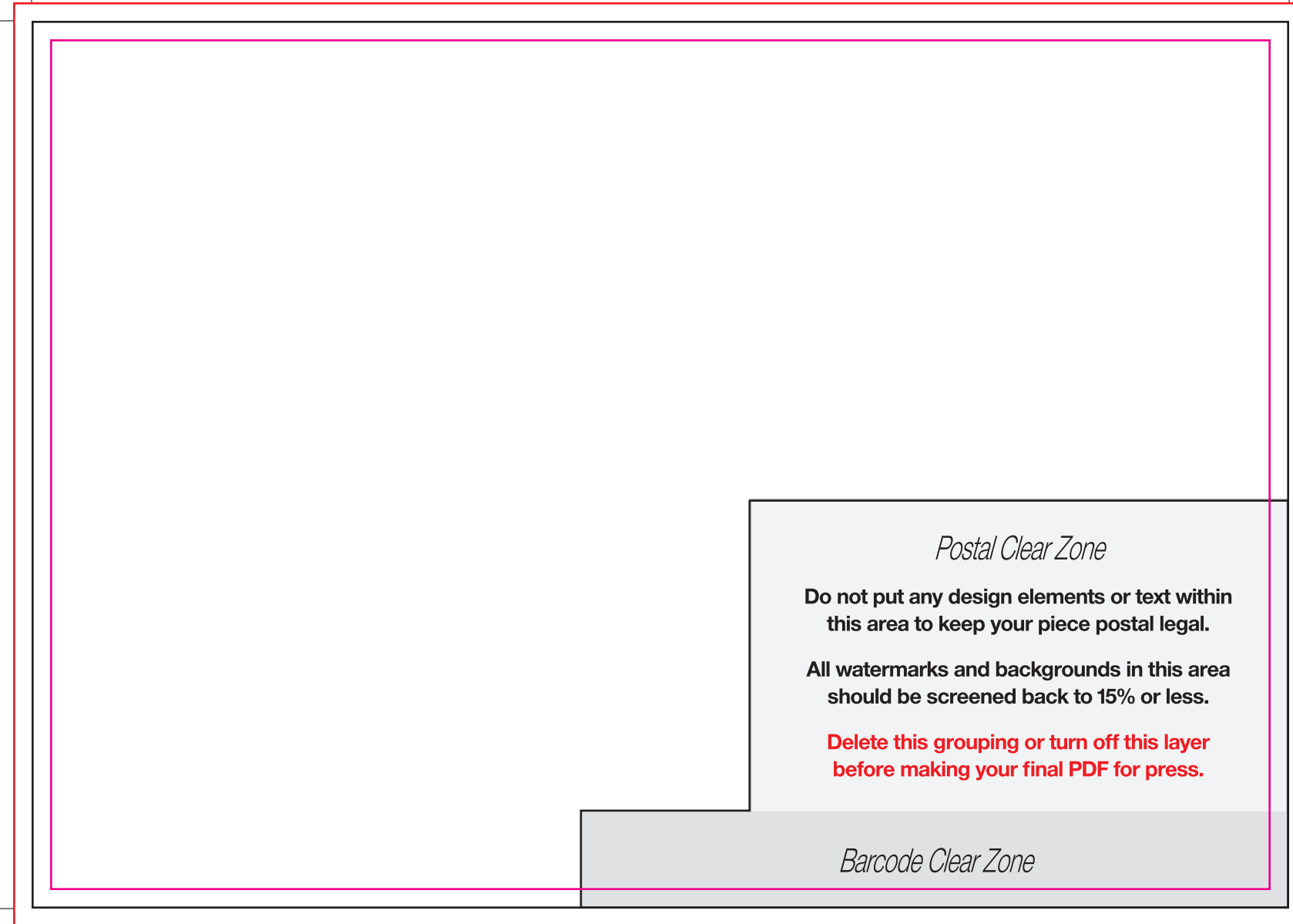
Black Guides = Trim

Magenta Guides = Safe Zone (.125" inside)
- Unless your piece bleeds, keep important elements within the magenta lines.

Back

mitchell
GRAPHICS

6" x 8.5" Postcard Back

Red Guides = Bleed (.125" outside)
- Extend elements that will print to the edge of your piece to the red guides.

Black Guides = Trim

Magenta Guides = Safe Zone (.125" inside)
- Unless your piece bleeds, keep important elements within the magenta lines.

Postal Clear Zone

Do not put any design elements or text within this area to keep your piece postal legal.

All watermarks and backgrounds in this area should be screened back to 15% or less.

Delete this grouping or turn off this layer before making your final PDF for press.

Barcode Clear Zone